



CFO Council – A nationwide network of over 1,100 credit union financial executives.
cunacfocouncil.org



HR/TD Council – Connect with over 750 human resource and training professionals across the country.
cunahrtdcouncil.org



Lending Council – A network of more than 1,000 credit union lending experts around the U.S.
cunalendingcouncil.org



Marketing & Business Development Council – More than 1,000 professionals nationwide focused on credit union marketing and business development.
cunamarketingcouncil.org



Operations Sales & Service Council – Over 700 professionals leading the operations, sales and service activities at credit unions across the U.S.
cunaopsscouncil.org



Technology Council – A network of over 600 technology and information systems executives located throughout the country.
cunatechnologycouncil.org

The human impact

Sometimes the figures just don't add up. The "people" part of today's volatile economy is sometimes lost in translation. Members of the **CUNA HR/TD Council** know the positive impact a well-trained staff can have on the bottom line. With over 750 responsive members, the Council has the networking potential to help you with employee development, succession planning, compensation issues, FMLA regulations, health care reform and more. Everything you need to make a personal difference at your credit union.



Outside resources

Annual Review – The **HR/TD Council's Annual Conference** is packed with insightful experts, outstanding speakers and hundreds of practitioners who speak your language and share your interests on issues such as:

- Organizational change
- Creative compensation
- Diversity
- Legal updates
- Health care reform
- PTO
- Strategic relevance of HR and training
- Training techniques and metrics
- FMLA
- Controlling benefit costs
- Generational differences
- Employee satisfaction
- Using technology in training
- Business continuity
- Improving performance

It's the *premier education and networking event* for HR, training and development professionals, plus *the conference qualifies for SHRM recertification credits*.

Leveraging Expertise – The **Members-Only List Serve** is alive with questions and comments on issues like EEOC, successful recruiting techniques, performance incentives, 401(k) plans, health care premiums, ADA and COBRA. Need a quick answer or feedback? A simple post can result in immediate responses with valuable insights from your peers around the country. It's a fast, easy way to stay in touch with hundreds of HR and training professionals from credit unions large and small.

Virtual Office

The Council's **website** includes *In the News*, the source for articles and tips for HR and training professionals, plus updates on Council activities. Access the *Council's File Library* to retrieve and share documents, examples and templates with other members. Sample postings include employee credit checks, pay for volunteers, organizational structure and job descriptions. The Council's online community — *CUNA Councils Connect* — has a membership search, discussion groups, guides to experts, vendor insights and more!

Paper Trail

Trends, techniques and perspectives are the focus of dozens of HR and training-specific **White Papers** on topics that include incentives, ethics, multi-generational workforce, HSAs, e-learning, developing policies for the 21st century and disaster preparedness training. *Bonus: Members have access to nearly 300 white papers from all six CUNA Councils* — that means added insights into other key management concerns.

Compensation

Savings that pay for membership many times over.

- \$250 discount off the non-member rate on the Council's conference
- \$100 savings on most CUNA schools and conferences — including Experience Learning Live and more
- Free one-year digital subscription to *Credit Union Magazine* — a \$45 value
- \$50 savings on CUNA webinars

Be Social

Connect with CUNA Councils online.

